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## News Release

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### Cooper B-Line Introduces Mechanical ‘Promise Program’

*Distributor partner program includes 24-hour shipment guarantee.*

**HIGHLAND, IL., May 19, 2010** – Cooper B-Line, a global provider of innovative, labor-saving support systems and enclosure solutions for engineered facility subsystem applications, is pleased to announce its Mechanical Promise Program, a valuable tool to help manage distributor inventory goals and increase their bottom line.

The Promise Program offers Cooper B-Line distributor partners an unrivaled mix of products, service, training and resources that will help increase sales and profitability for participating distributors. Participants in the Mechanical Promise Program will automatically receive shipping on qualified products within 24 hours, and will additionally receive priority handling for any requested quotation.

“Cooper B-Line’s Mechanical Promise Program is yet another example of our continued commitment to superior customer service,” said Kevin Kissling, President of Cooper B-Line. “We’re pleased to provide loyal B-Line distributor partners with fast shipping to help quickly and efficiently meet their inventory needs.”

The convenience of a quick turnaround on product orders, combined with a better handle of inventory, ultimately drives better cash flow for loyal B-Line distributor partners, adding significant value to the customer relationship.

Cooper B-Line features a broad selection of qualified products for the Mechanical Promise Program, including Bolted Framing, Pipe Hangers and Spring Steel Fasteners. For more information about the Cooper B-Line Mechanical Promise Program, visit [www.cooperblineline.com](http://www.cooperblineline.com).

### **About Cooper B-Line**

Cooper B-Line, a subsidiary of Cooper Industries plc (NYSE: CBE), is a global provider of innovative, labor-saving support systems and enclosure solutions for engineered facility subsystem applications. Cooper B-Line's products are used in a variety of settings for the commercial, industrial, utility and OEM markets. For more information, visit [www.cooperblines.com](http://www.cooperblines.com).

### **About Cooper Industries**

Cooper Industries plc (NYSE: CBE) is a global manufacturer with 2009 revenues of \$5.1 billion, approximately eighty-nine percent of which are from electrical products. Founded in 1833, Cooper's sustained level of success is attributable to a constant focus on innovation, evolving business practices while maintaining the highest ethical standards, and meeting customer needs. The Company has eight operating divisions with leading market share positions and world-class products and brands including: Bussmann electrical and electronic fuses; Crouse-Hinds and CEAG explosion-proof electrical equipment; Halo and Metalux lighting fixtures; and Kyle and McGraw-Edison power systems products. With this broad range of products, Cooper is uniquely positioned for several long-term growth trends including the global infrastructure build-out, the need to improve the reliability and productivity of the electric grid, the demand for higher energy-efficient products and the need for improved electrical safety. In 2009, sixty-one percent of total sales were to customers in the industrial and utility end-markets and thirty-nine percent of total sales were to customers outside the United States. Cooper has manufacturing facilities in 23 countries as of 2009. For more information, visit the website at [www.cooperindustries.com](http://www.cooperindustries.com).

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